

# NovaGennix LLC Privacy Policy and Website Use Agreement

**Effective Date:** January 2026 **Last Updated:** March 24<sup>th</sup>, 2026

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## 1. Introduction

Welcome to NovaGennix LLC (“Company,” “we,” “our,” or “us”). This Privacy Policy and Website Use Agreement (“Agreement”) governs your access to and use of our website, products, and services (collectively, the “Services”).

This Agreement is designed to comply with applicable U.S. laws, including the **California Consumer Privacy Act (CCPA)** and the **California Privacy Rights Act (CPRA)**.

By using our Services, you agree to this Agreement.

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## 2. Information We Collect

### 2.1 Categories of Personal Information (CCPA/CPRA)

We may collect the following categories of personal information:

- **Identifiers:** Name, email, phone number, IP address
- **Commercial Information:** Purchase history, transaction data
- **Financial Information:** Payment details (processed securely via third parties)
- **Internet Activity:** Browsing behavior, interaction with our website
- **Geolocation Data:** Approximate location based on IP
- **Professional Information:** For distributors (business name, tax ID, earnings)

### 2.2 Sensitive Personal Information

We do not use or disclose sensitive personal information for purposes beyond those permitted under CPRA.

### 2.3 Cookies and Tracking Technologies

We use cookies, pixels, and similar technologies to: - Analyze traffic - Improve user experience - Deliver targeted advertising

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### 3. How We Use Personal Information

We use personal information for the following business purposes: - Order processing and fulfillment - Customer service and support - Account creation and management - Distributor tracking and commission processing (MLM structure) - Marketing and advertising - Fraud prevention and security - Legal compliance

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### 4. Sharing and Disclosure of Information

We do **not sell personal information** for monetary value. However, under CPRA, certain data sharing may be considered “sharing” for advertising purposes.

We may disclose information to: - Payment processors - Logistics and fulfillment partners - CRM and marketing platforms - Affiliate and distributor tracking systems - Legal authorities when required

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### 5. Your California Privacy Rights (CCPA/CPRA)

If you are a California resident, you have the following rights:

#### 5.1 Right to Know

You can request: - Categories of personal information collected - Sources of data - Business purposes for collection - Categories of third parties receiving data

#### 5.2 Right to Access

You may request a copy of the personal information we have collected about you.

#### 5.3 Right to Delete

You may request deletion of your personal information, subject to legal exceptions.

#### 5.4 Right to Correct

You may request correction of inaccurate personal information.

#### 5.5 Right to Opt-Out of Sale/Sharing

You may opt out of the sale or sharing of personal information for cross-context behavioral advertising.

**To exercise this right, contact us at:** [customerservice@novagennix.com](mailto:customerservice@novagennix.com)

## 5.6 Right to Limit Use of Sensitive Personal Information

We only use sensitive data as permitted by law.

## 5.7 Non-Discrimination

We will not discriminate against you for exercising your rights.

## 5.8 Global Privacy Control (GPC)

We honor browser-based opt-out signals such as Global Privacy Control where required.

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## 6. Data Retention

We retain personal information only as long as necessary to: - Fulfill business purposes - Comply with legal obligations - Resolve disputes - Enforce agreements

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## 7. Data Security

We implement reasonable administrative, technical, and physical safeguards. However, no system is completely secure.

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## 8. MLM / Distributor-Specific Privacy Terms

### 8.1 Distributor Data Collection

If you register as a distributor, we may collect: - Tax identification information - Commission and earnings data - Downline structure and performance

### 8.2 Downline Privacy

Distributors may have access to limited information about their downline, including: - Name - Enrollment date - Performance metrics

**Restrictions:** - Downline data may only be used for legitimate business purposes within NovaGennix LLC - It may not be sold, transferred, or used to recruit for other organizations

### 8.3 Confidentiality of Network Data

Distributor network structures, genealogy, and compensation data are proprietary and confidential.

## 8.4 Compliance and Monitoring

We reserve the right to monitor distributor activity to ensure compliance with company policies and applicable law.

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## 9. Third-Party Links

Our website may include links to third-party websites. We are not responsible for their practices.

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## 10. Children's Privacy

Our Services are not intended for individuals under 18 years of age.

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## 11. Website Use Terms

### 11.1 Acceptable Use

You agree not to: - Use the site unlawfully - Attempt unauthorized access - Interfere with operations - Distribute malware

### 11.2 Intellectual Property

All website content is owned by NovaGennix LLC and protected by law.

### 11.3 User Accounts

You are responsible for maintaining account confidentiality.

### 11.4 Product Information

We strive for accuracy but do not guarantee error-free content.

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## 12. Disclaimers

Services are provided "as is" without warranties of any kind.

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## 13. Limitation of Liability

NovaGennix LLC shall not be liable for indirect or consequential damages to the fullest extent permitted by law.

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## 14. Indemnification

You agree to indemnify NovaGennix LLC from claims arising from your use of the Services.

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## 15. Governing Law

This Agreement is governed by the laws of the State of California.

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## 16. Changes to This Agreement

We may update this Agreement at any time. Updates will be posted with a revised effective date.

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## 17. Contact Information

For privacy requests or questions:

NovaGennix LLC

Email: [customerservice@novagennix.com](mailto:customerservice@novagennix.com)

Address: 3430 Tropicana Ave. Ste. 58, Las Vegas, NV., 89121

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## 18. Notice at Collection (California Residents)

At or before the point of collection, California residents are informed that: - We collect categories of personal information listed above - We use the information for business and commercial purposes - We do not sell personal information for monetary value - We may share data for advertising purposes

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## 19. Consent

By using our Services, you acknowledge and agree to this Privacy Policy and Website Use Agreement.